

Lonza

**SALT OR ?
CHLORINE!**

Choose the right pool for you.

SALT OR CHLORINE?

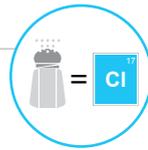


Make the right choice.

There are more options than ever for today's pool owners and future pool owners. And there are also more opinions and misconceptions about the choices you have to keep a clear and clean pool. It's important to have all the facts about traditional chlorine versus salt.

– MYTH 1 –
“A salt pool is chlorine-free.”

In a salt pool, chlorine is produced from salt using a Salt Chlorine Generator (SCG) rather than adding chlorine to the pool directly. A salt pool is still being sanitized by chlorine.
So a salt pool is a chlorine pool.



The fact is that the same amount of chlorine is required to maintain the same effectiveness in a salt pool as a traditional chlorine pool. A properly maintained salt pool has just as much chlorine as a traditional chlorine pool.

– MYTH 2 –
“A salt pool uses less chlorine.”

– MYTH 3 –
“Salt pools require less maintenance.”

Salt water pools require all the same maintenance functions and still must be checked and balanced regularly. The only difference is instead of manually adding chlorine,

you need to manually pour heavy bags of salt into the pool and brush it until it completely dissolves.



– MYTH 4 –
“Salt pools have no environmental impact.”

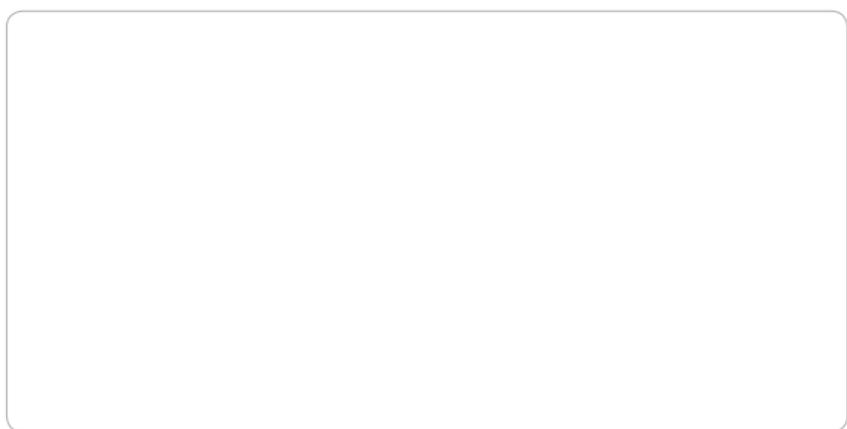
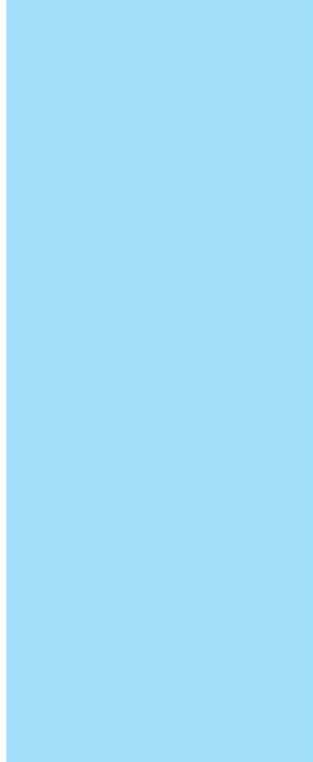
Salt water entering the public sewer system and eventually flowing into rivers and streams can kill fresh water species of fish and plant life. In fact, some cities prohibit the discharge from SCGs into the storm water or sewage system, and some areas prohibit the use of SCGs altogether.



Salt pools are not less expensive to own and maintain than traditional chlorine pools. SCG systems require a major upfront investment of the SCG equipment. They also require an expensive cell replacement every 3 to 5 years. With increased utility costs from the constantly running pump and standard maintenance chemicals, a salt pool's price tag can add up very quickly. You may also have to spend additional money replacing corroded fittings or heaters with a salt system.

– MYTH 5 –
“Salt pools are less expensive.”

Talk to your local pool professional to make sure you have all the information you need to make an informed decision. When it comes to salt or chlorine, it's not as black-and-white as some people would have you believe. Having all the facts can help you make the right choice.



www.SaltorChlorine.org

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